ShowClix Surpasses $1 Billion in Ticket Sales, Looks to the Future

PITTSBURGH, PA - May 23, 2018 – Industry-leading event ticketing and technology partner, ShowClix, a brand of Patron Technology, announced today that it has officially processed over $1 billion in total ticket sales.

"Reaching $1 billion in total sales processed through our platform is an incredible milestone, and I speak on behalf of our entire organization when I say we're only getting started," said Brian Arnone, President and COO of ShowClix and CRO of Patron Technology. "As our team and platform continue to expand, you're only going to be hearing more about ShowClix and Patron Technology."

The Pittsburgh-based company was first launched in 2007 as an event registration database. Over the following decade, ShowClix grew into a major player in the event technology industry, thanks to a client-focused team and a constantly evolving platform. ShowClix now handles ticket sales, marketing, and on-site operations for conventions, museums, attractions, and festivals around the world. The company also became part of Patron Technology in 2017, which served to expedite this already impressive growth.

"Becoming a flagship brand of Patron Technology has cemented our role as industry leaders," Arnone said. "Now that we're part of this larger family, we can't wait to see where the future will take us."

About ShowClix
ShowClix, a brand of Patron Technology, is a full-service event technology provider of ticketing, marketing, and on-site operations to the live events industry. ShowClix operates in over 20 countries with its platform localized for each market. ShowClix events include fandom conventions, museums, festivals, attractions, and consumer shows. Iconic brands such as New York Comic Con, Brooklyn Museum, The Daily Show, and PAX choose ShowClix to power their events. For more information visit: www.showclix.com/ticketing.

About Patron Technology
Patron Technology provides integrated, industry-leading technology that enables its live event organizers to create deeper and more profitable relationships with their ticket buyers, fans, and supporters. Under the investment umbrella of Providence Strategic Growth, Patron Technology's brands include PatronManager, ShowClix, Ticketleap, SeatAdvisor, and Greencopper. The company is actively engaged in building a broad platform that addresses other sectors of the ticketing and CRM market in the U.S. and abroad. For more information visit: www.patrontechnology.com.

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